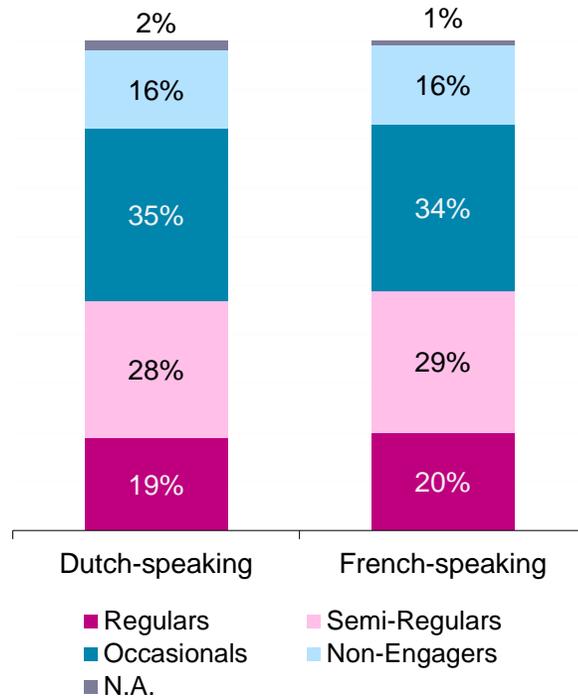


Alcohol consumption vs media usage in Belgium

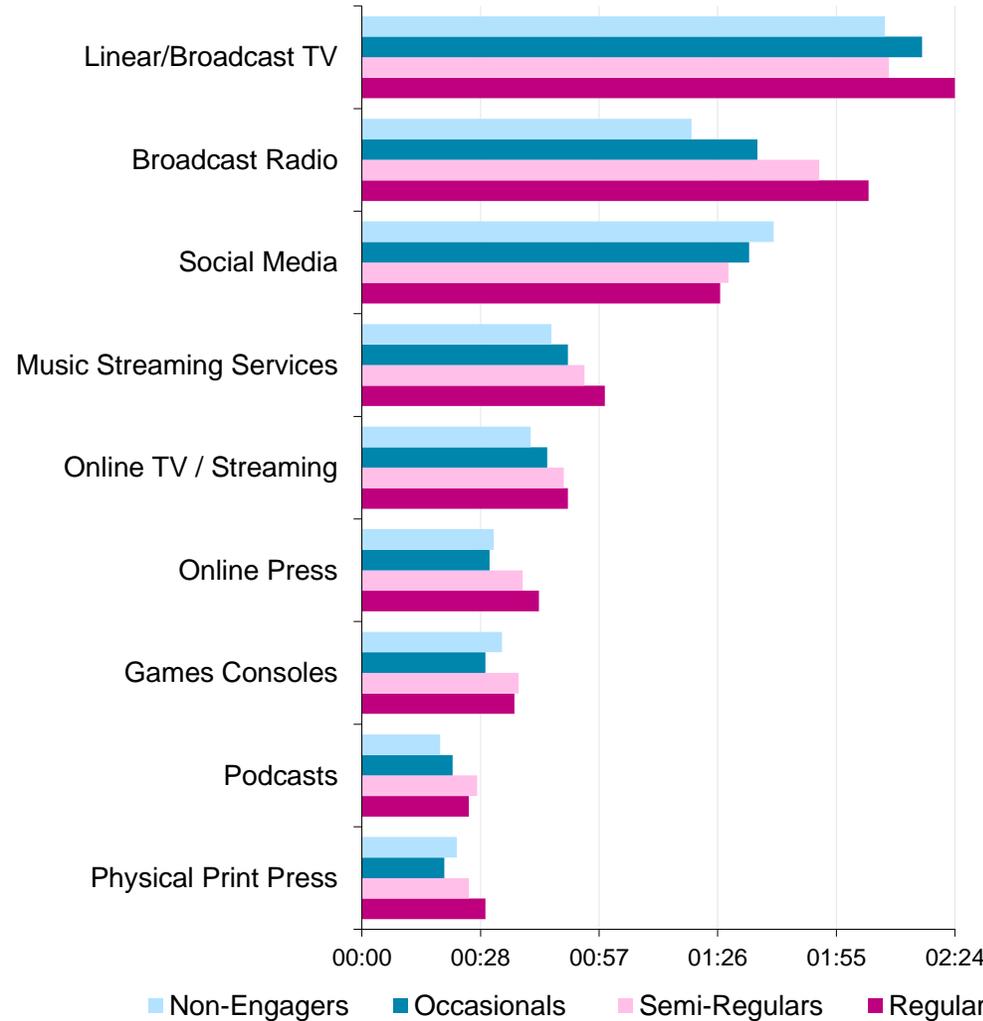
No major discrepancies between users' categories

Q. "On average, how often would you say you drink alcohol?"

Breakdown frequency by language



Average time spent (minutes/day)
@ Belgian national level



Index time spent (100= all respondents)

